



Social Startup Business Plan

Impact Migrants is a sustainable and profitable initiative that builds tech and innovation capacity among migrants to connect them with job and freelance opportunities so that they can add value to the society they join.

Enabling Self-Reliance, Professional Integration and Value Creation

- **Our Learning platform and Content** allow virtually anyone to provide training courses using mobile devices.
- **Our Freelance platform** allows migrants to offer services and products, gaining experience and building reputation, as well as allowing employers to test them.
- **Our Mentoring platform** matches migrants with experts and makes use of volunteers specific and relevant skills to assist them in learning and adjusting to work.
- **Our Job Placement platform** matches migrants with tech positions at local companies and assists both in their integration to the workforce, reducing the risk of hiring.



The Competitive Advantage of Long Term Impact

As opposed to existing initiatives focused on short term impact with recurring expenses, Impact Migrant delivers a precise intervention with long term impact and return. Once a migrant is trained he no longer depends on assistance programs for housing, food, health coverage and can add value to the economy for years to come.

Finances, Profitability, Social Impact & Return on Investment

Impact Migrants allows migrants to integrate as productive member of our society, reducing public and private assistance costs, allowing local business to save money from affordable skilled labor, and thus generating wealth and making our economy more competitive.

Project Performance (5 years)		Social Impact (5 years)	
Funding Required	€650,000.00	Migrants Trained	7,000
Accumulated Net Profit	€1,295,900.00	Migrants Hired	2,890
Profitability Attained on	4th Year	Value of Social Impact*	€23,409,720.00
Positive Return on Investment on	5th Year	Social Return on Investment	3,601.50%
Private Return on Investment	199.37%	* assistance savings+employers savings+migrants taxes	

Our Team

Our founding team has over 20 years of experience developing social technology, services and education initiatives for vulnerable populations for which it has received international recognitions and awards.